Telemedicine in Latin America
Our Mission

At GlobalMed, our mission is to implement secure and efficient health delivery systems around the globe, providing increased access and quality care for all, while eliminating unnecessary costs.

GlobalMed has strong roots in Latin America, with presence through our partnerships with local companies, who provide technical support, training, and customer service. Currently, we have resellers that cover 90% of the region including: Venezuela, Colombia, Ecuador, Peru, Bolivia, Brazil, Argentina, Chile, Uruguay and Paraguay.

Our partners are highly engaged to develop solutions in each country by providing a tailored in-country marketing strategy, to reach the public and private sector. Efforts in the public sector allowed us to present our wide range of solutions to Ministries of Health, Social Security providers, National Health Institutions and Secretaries of Health. The private sector is showing a high level of interest for deploying telemedicine solutions that would allow them to provide better services and reduce costs.
The Healthcare Issues Affecting Latin America

In Latin America, regional issues include: quality access to healthcare, a lack of medical specialists, a remote population, and effective disaster management. With these problems, telemedicine provides access to the quality healthcare that is needed.

GlobalMed has addressed these problems with innovative telehealth solutions for a wide variety of specific needs across the Latin America region.
**Infant Mortality**

Mexico has increasingly high infant mortality rates and the government has campaigns to promote early monitoring in rural communities. GlobalMed and our local partners developed customized solutions and are deploying the Transportable Examination Station (TES®) to provide medical examination and early detection, education, and providing highly efficient remote diagnoses.

**Disaster Management**

In January 2013, 242 people were killed in the Kiss Nightclub fire in the town of Santa Maria in Rio Grande do Sul, Brazil. Following the fire, a GlobalMed Transportable Exam Station™ (TES) was flown to Santa Maria. With a need for specialized solutions to problems such as arsenic inhalation, the TES allowed local hospitals to connect to doctors around the world, saving lives.
Serving Remote Geographical Areas

With the help of our local partners, GlobalMed was able to help bring healthcare access to the remote area of Easter Island, allowing doctors to communicate with specialists on mainland. This provides access to immediate consultations that can evaluate patients that need to be transferred to a first level hospital for more advance examination and diagnosis.

Corporate Social Responsibility

GlobalMed participated in a Healthcare Brigade, organized by the San Jose Hospital and the Fundación Universitaria Ciencias de la Salud (FUCS) from Bogotá. Under the supervision of Dr. Nancy Rodriguez, an ophthalmologist, the Brigade visited the Fundación Proboquilla (Proboquilla Foundation) in a neighborhood located in La Boquilla, a small town in the vicinity of Cartagena de Indias, where they provided assistance to dozens of
Oil, Gas and Mining

Ongoing assessment and monitoring of the general health in remotely located workers improves long-term health and well-being, in addition to the overall quality of healthcare provided. Patients are able to consult with specialists, eliminating costs and dangers associated with unnecessary evacuations.

In 2014, GlobalMed provided a complete telemedicine solution, with hardware and software integration, to Petrobras in the effort to serve several oil platforms surrounding the coast of Brazil.

Rural Healthcare

The government of Peru started a telemedicine program in the rural town of Candarave to address the need to provide healthcare to hundreds of widely-dispersed communities. GlobalMed’s technology allows national, regional and local governments to implement a widely spread network of services to those areas in need.

The Ministry of Health in Peru has announced the expansion of this initiative in 800 areas to provide access to consultations with specialists in Lima.
Telemedicine in the Olympic Games

Because of the successful deployment of GlobalMed’s technology in the Olympic Games in London 2012 and the Odesur Games 2014 in Santiago, Dr. Joao Grangeiro (CMO of the Rio Olympic Games) and Dr. Antonio Marttos (MD & Consultant) have requested GlobalMed’s technology for the 2016 Rio de Janeiro Olympic Games.

GlobalMed has strong roots in Latin America with our partners, including:

- Mexico: Gila Nanomedical
- Argentina: El Cubo Consulting
- Brazil: Solutione
- Bolivia: Hansa
- Colombia: Redsicom
- Chile: TouchMedia
- Ecuador: Eminkatech S.A.
- Peru: Coatel